One Week Online Faculty Development Programme on Research Methodology in Management

19th-24th October, 2020

Coordinator
Dr. Soumya Jose

Organized By
School of Humanities and Management
NIT Andhra Pradesh
Kondaprolu, West Godavari District, Tadepalligudem

About the Institute
National Institute of Technology Andhra Pradesh is the 31st institution among the chain of NITs started by the Government of India. NIT Andhra Pradesh was established in the state of Andhra Pradesh in the year 2015. With the support of MHRD and an active role of the director, Prof. C. S. P. Rao, the institute started functioning in its permanent campus which is widely distributed in 178 acres. Most of the buildings are under construction and some of them are in the finishing stage. All the students now reside in the newly constructed hostel buildings inside the permanent campus. Presently, the institute offers B.Tech, M.Tech, M.S (by research) and Ph.D. programs. The institute offers B.Tech., M. Tech., M.S (by Research) and Ph.D. Programmes in Eight Engineering Disciplines. The institute is about to launch M. Tech. Programmes across thrust engineering domains from the year 2020.

School of Humanities and Management:
School of Humanities and Management offers both core and elective courses for all B.Tech programmes. The School offers Full/Part Time PhD Programme in English and in Management. The faculty members of the department are specialized in the areas of human resource management, entrepreneurship, retailing, branding, consumer behaviour, consumer loyalty, social marketing, educator development, portfolio management, service quality measurement, financial economics, rural marketing, green marketing, gender studies, diaspora studies, and postcolonial literature.

Objective of this Program
- To provide an overview of research methodology
- To unravel the various research designs and multivariate methods of research
- To render deep exposure to multiple tools and techniques of managerial decision making and data analytics

Who Can Attend?
- Graduate students, Post graduates and scholars carrying out research in the field of management
- Industrialists who have a flair for research
- Faculty members from B-schools, Technical Institutes, and Arts and Science Colleges.

Contact Address:
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NIT Andhra Pradesh

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About FDP
The dynamic realm of academic research requires ceaseless chiselling of research methodology. This FDP is conceptualized and designed to enrich the research prowess with novel research strategies in Management. This programme endeavours to provide conceptual clarity to research methods and basic statistics. A few key areas that this FDP focuses on are research design, structure and implementation, decision making tools, qualitative and exploratory research methods, and applications of machine learning in management research.

Selection Criteria & Certificate Issuance
Selection will be done on a first-come-first-serve basis. E-certificates will be issued to the participants who attend all the sessions.

Registration Fee:
Faculty-Rs. 500/-
Research Scholars and PG Students-Rs.300/-

*Fee needs to be paid only after getting the confirmation e-mail from the FDP coordinator.* The fee is non-refundable. Please [click here](#) for online registration.

Important Dates:
- Last date for submission of registration form: 15th October, 2020 (5:00 PM) or until the maximum intake (as determined by NIT Andhra Pradesh) is met, whichever happens earlier.
- Intimation of selection will be through e-mail.

Organizing Committee

**Patron**
Prof. C. S. P. Rao
Director, NIT Andhra Pradesh

**Co-patron**
Dr. Dinesh P. Sankar Reddy
Registrar i/c
NIT Andhra Pradesh

**Coordinator**
Dr. Soumya Jose

**Organizing Members**
Dr. Premalatha.K  Ms. Prabhavathi.K
Dr. Linet Thomas  Ms. Krishnaja.T.S

List of Speakers

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<th>Institution</th>
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<tr>
<td>Dr. Balakrishnan Muniapan</td>
<td>School of Business and Administration Wawasan Open University, Malaysia</td>
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<tr>
<td>Dr. Rama Devi V</td>
<td>Associate Professor &amp; Head School of Management National Institute of Technology, Warangal</td>
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<td>Dr. Ritanjali Majhi</td>
<td>Associate Professor, School of Management, NIT Karnataka</td>
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<td>Dr. K.Muhamamd Shafi</td>
<td>Associate Professor School of Management Studies NIT Calicut</td>
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<td>Dr.G.Muruganantham</td>
<td>Associate Professor Dept.of Management Studies NIT Tiruchirapalli</td>
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<td>Dr.Rajeev Kumar Panda</td>
<td>Associate Professor School of Management NIT Rourkela</td>
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<td>Dr.Pradyot Ranjan Jena</td>
<td>Associate Professor, School of Management, NIT Karnataka</td>
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<td>Dr.S.Nivethitha</td>
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<td>Dr.Saurabh Verma</td>
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<td>Dr.Soumya Jose</td>
<td>Assistant Professor School of Humanities and Management NIT Andhra Pradesh</td>
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